

Go:Tech
AWARDS.24

THE UK'S LEADING TECHNOLOGY AND INNOVATION AWARDS

SPONSORSHIP OPPORTUNITIES

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**Business
Leader**

WWW.GOTECHAWARDS.CO.UK



Welcome to the Go:Tech Awards 2024

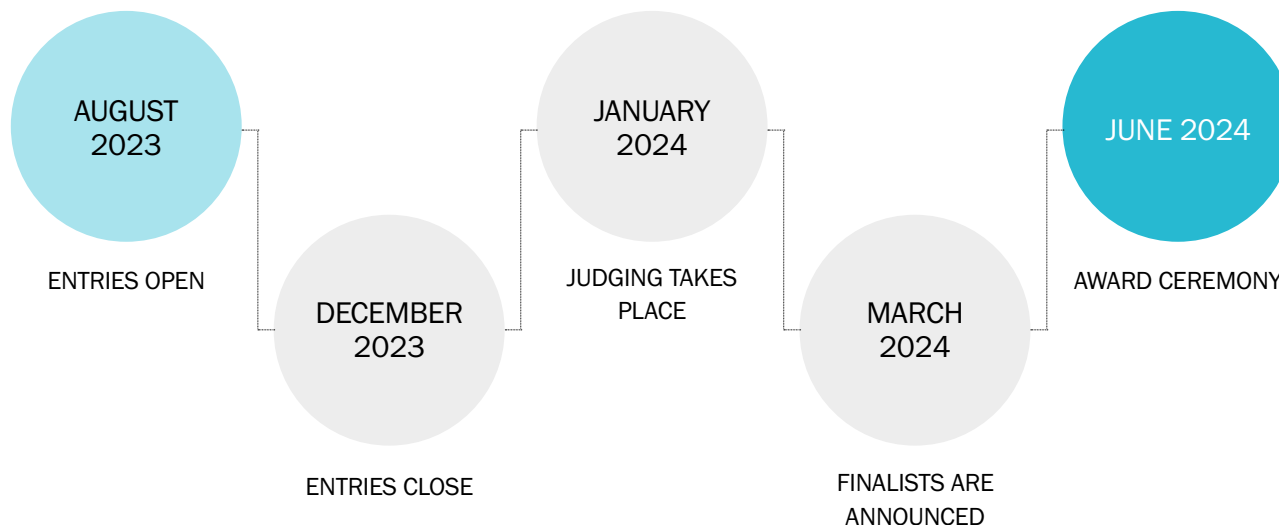
The Go:Tech Awards celebrates the leading tech companies from across the UK.

This pack outlines the comprehensive multi-channel marketing campaign* and unrivalled business development opportunities you can benefit from. As a sponsor you will connect with the UK's leading technology businesses and the professionals that advise them.

If you have any questions about sponsoring, please call us on **020 3096 0020** or email **sponsorship@businessleader.co.uk**

* Bespoke packages are also available. Please contact a member of our team to discuss the options available to you.

EVENT SCHEDULE



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PREVIOUS SPONSORS INCLUDE:



who cares wins



OUR COMMUNITY



120,000+

ENTREPRENEURS
RUNNING HIGH-GROWTH
COMPANIES



101,000+

RECOGNISED
GLOBAL
BRANDS



15,000+

PROFESSIONAL
SERVICES AND FINANCE
COMPANIES



10,000+

BUSINESSES
FROM VARIOUS
SECTORS

MANUFACTURERS
AND EXPORT
BUSINESSES

TECH AND
CUTTING-EDGE
DISRUPTORS

WHAT PROMOTION DO SPONSORS RECEIVE?



Your brand featured with links
on the award website



Logo included on all print and digital
marketing activity



Extensive marketing presence
across all digital marketing



2 newsletter inclusions to the full
Business Leader database



Bespoke social media promotion



Video package showcasing your
support for Tech businesses



On-site presence at the
pre-award event



2 tickets to the
pre-award event

BECOME A JUDGE

Sponsors will gain a place on the judging panel and have access to other members

PREVIOUS JUDGES INCLUDE:

- ▶ **Alpesh Patel OBE** - Investor and Author
- ▶ **Ann Hiatt** - Armadillo
- ▶ **Anthony Rose** - SeedLegals
- ▶ **Asma Bashir** - Centuro Global
- ▶ **Caprice Bourret** - Entrepreneur & Founder of ByCaprice
- ▶ **Charles Robinson** - PwC
- ▶ **Dave Coplin** - Fomer Microsoft UK Chief Envisionary Officer
- ▶ **Donna O'Toole** - August Recognition Ltd
- ▶ **Dr Saima Rana** - GEMS World Academy
- ▶ **Guy Rigby** - Smith & Williamson
- ▶ **Douglas Hansen-Luke** - Future Planet Capital
- ▶ **Irene Graham OBE** - ScaleUp Institute
- ▶ **Jackie Fast** - REBEL Pi
- ▶ **Jenny Tooth OBE** - UK Business Angels Association
- ▶ **John Farrugia** - finnCap
- ▶ **Jonathan Lister Parsons** - PensionBee
- ▶ **John Stapleton** - Entrepreneur & Investor
- ▶ **Josh Robson** - ScaleUp Institute
- ▶ **Juliet Barratt** - Grenade
- ▶ **Kenneth Siber** - WeWork Labs
- ▶ **Konstantin Sidorov** - London Technology Hub
- ▶ **Laura Couch** - Boost&Co
- ▶ **Laura Stevens** - Future Space
- ▶ **Maggie Rodriguez-Piza** - Funding London
- ▶ **Manjula Lee** - World Wide Generation
- ▶ **Mark Nutter** - Entrepreneur & CEO of Emirates HR
- ▶ **Matt Gubba** - Biz Britain
- ▶ **Martha Krupinska** - Head of Google for Startups
- ▶ **Mike Clare** - Entrepreneur & Founder of Dreams Beds
- ▶ **Nicole Junkermann** - NJF Holdings
- ▶ **Oz Alashe MBE** - CybSafe
- ▶ **Patricia Keating** - Tech Manchester
- ▶ **Paul Brown** - Mail Handling International
- ▶ **Peter Cowley** - Oxford Innovations
- ▶ **Piers Linney** - Entrepreneur, Investor & Former Dragon
- ▶ **Rita Liu** - Mode
- ▶ **Roland Emmans** - HSBC
- ▶ **Steve Malkin** - PlanetMark
- ▶ **Susan Hooper** - Non Executive Director, Uber & Moonpig
- ▶ **Theo Paphitis** - Theo Paphitis Retail Group
- ▶ **Touker Suleyman** - Dragons' Den investor
- ▶ **Will Robertson** - Osborne Clarke
- ▶ **Richard Harpin** - CEO, Homeserve & founder of Growth Partners




















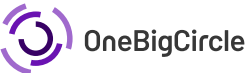















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CONNECT WITH POTENTIAL CUSTOMERS

PREVIOUS FINALISTS INCLUDE:

BUSINESS DEVELOPMENT OPPORTUNITIES

▶ TARGETED OPPORTUNITIES

You will have the opportunity to meet hundreds of successful tech companies.

▶ JUDGING

Provide us with a target list of companies and we will reach out to them directly to enter. You can then connect with them during the judging process.

▶ CONGRATULATIONS PACK

You can go the extra mile and send finalists a bespoke congratulations email, card, or gift. As a result, you have an excellent opportunity to reach out to potential customers organically.

▶ ON THE NIGHT

The event will not only give you the chance to network with everyone present, but we will ensure that your table includes contacts from your target list.

▶ EVENTS AND NETWORKING

- Go:Tech Awards Pre-Award Party
- Sponsors & Judges Lunch
- Go:Tech Awards Ceremony
- Invite to wider Business Leader events



WHAT PROMOTION DO SPONSORS RECEIVE ON THE NIGHT OF THE AWARDS?

On the night of the awards, your marketing campaign will be punctuated by a spectacular awards evening that will be attended by over 600 guests.

YOU WILL RECEIVE THE FOLLOWING:

- Table of ten
- Four-course dinner
- Champagne reception
- Branding throughout the venue and displayed on VT screens
- Access to all entertainment and after party
- You will present the award you have sponsored





PACKAGES AVAILABLE

HEADLINE SPONSOR

£30,000

EVENT SPONSOR

£15,000

CHAMPAGNE RECEPTION

£8,000

EVENT PROGRAMME

£8,000

TABLE CENTRES

£8,000

AFTER PARTY

£8,000

All prices exclude VAT

2024 CATEGORIES



AI/Machine
Learning Award



Best Mobile
Technology Award



Best Use of
Big Data



Best Use of
VR/AR Award



EdTech Business
of the Year



FinTech Business
of the Year



HealthTech Business
of the Year



Incubator or Accelerator
of the Year



IT/Telecoms
Support Award



Most Innovative Use of
Software or Cloud Technology



Sustainable Tech
Business Award



Tech Entrepreneur
of the Year



Tech Start-Up
Business Award



Tech Scale-Up
Business Award





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INTERESTED IN BECOMING A SPONSOR?

**FOR MORE INFORMATION OR TO DISCUSS BESPOKE OPPORTUNITIES PLEASE CONTACT US AT
SPONSORSHIP@BUSINESSLEADER.CO.UK OR 020 3096 0020**

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